



Room to Reward

HOTEL BREAKS FOR HIDDEN HEROES



Inspirational couple treated to hotel break



It's an honour and a privilege to volunteer, but these breaks are very special for people like myself. Thank you.

Paul, Volunteer & Hidden Hero



Room to Reward is a unique charity created to say *'thank you'* to the Hidden Heroes – inspirational volunteers who give up their time to **make a difference** to those who need it most.

Our partner hotels donate their unsold rooms, charities and voluntary groups nominate their Hidden Heroes for a break – we make it happen!

How does it work?

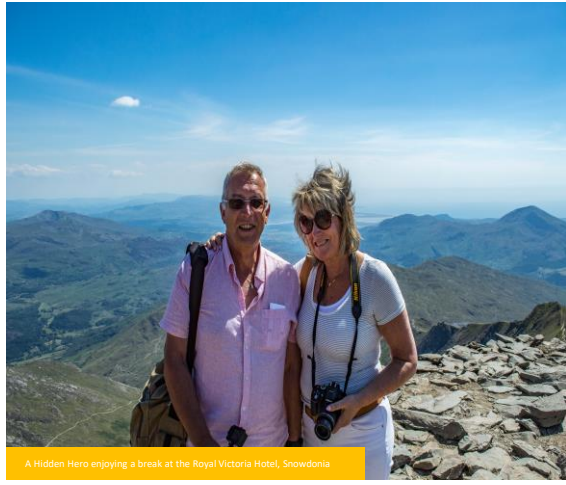
R2R takes empty rooms and uses them to create memorable experiences and give some time back to those who do so much for others. Through the simple donation of a few **unsold rooms**, our hotel partners enable charities and community groups to recognise the dedication and commitment of their **outstanding volunteers** who work tirelessly to support people in need.

I am absolutely delighted we have been able to facilitate this initiative.

Up and down the country, there are so many people helping others. We can give those people a break, use our empty rooms, and really make a difference.

Nicolas J. Roach
Founder and Chair of Trustees
Room to Reward

Did you know...
 Every night, there are approximately **140,000** unsold hotel rooms across the U.K. This equates to **£5billion** in wasted assets every year.



A Hidden Hero enjoying a break at the Royal Victoria Hotel, Snowdonia

What's on offer?

- 1-2 nights, complimentary bed and breakfast break for two.
- Hidden Heroes can choose from our full range of hotel partners.
- All breaks are subject to availability.
- Hotels can restrict availability to suit business needs.
- Charities can make nominations over the year or use R2R during volunteer recognition events.
- A simple, flexible, truly valuable partnership – with no catches!

 **A WIN** for Hotels

 **A WIN** for Non-Profits

 **A WIN** for Volunteers



Room to Reward is an official charity partner of the Institute of Hospitality

“Room to Reward is a genius concept. Simple, effective and highly motivational. Collectively we can make a real difference to the lives of those who deserve our thanks and applause.

Robin Sheppard FIH MI
Chair: Bespoke Hotels

Room to Reward Ambassador

We are proud to offer a scheme that works for hotels of all shapes and sizes. As well as meeting CSR and making use of **unsold rooms**, the wonderful support of our partners is celebrated across our website and marketing channels. Each hotel also receives an R2R partner recognition award and the chance to nominate two local charities for us to approach and invite to join our scheme. Most of all, they truly **make a difference**.



London Hilton on Park Lane



The Dorchester



Rubens at The Palace



Grove of Narberth



Summer Lodge Country House

Did you know...

Around **12 million** people volunteer at least once a month. Volunteering contributes more than **£15billion** to the U.K. economy each year.



Action for Children: Stephenson Awards

Who are the Hidden Heroes?

Each nomination is read and approved by the R2R team. Every day, we read inspirational stories of people giving up their time to help those in need. Ordinary people doing extraordinary things. These are the **Hidden Heroes**. Without them, charities and communities simply could not survive. The support of our hotel partners enables us to recognise their impact, give them some time back, and say **‘thank you.’**



St. John Ambulance: Everyday Heroes Awards

“It’s given us a meaningful way to **SCOPE** show our appreciation to volunteers.”

SCOPE
 Equality for disabled people



Raymond Blanc welcomes a Hidden Hero to Belmond Le Manoir aux Quat'Saisons



A Hidden Hero at the Ham Yard Hotel



Hidden Heroes at Christchurch Harbour Hotel



A Hidden Hero at the Langham



A Hidden Hero welcomed to the Imperial Hotel, Sandhurst



Hidden Heroes from Over The Wall



A Hidden Hero welcomed to The Grand, York

Sometimes in life you don't realise what you've achieved until somebody else says: 'Hey, look what you've done!' That's what the nomination to Room to Reward gave to me. It made me think 'Wow, I really have done something here that made a difference.' I'm so grateful. We still talk about it.

Mandy, Hidden Hero



Room to Reward is supported by AA Hotels and Hospitality Services

Join our journey...

From humble beginnings in 2015, we now work with major hotel groups and properties all over the U.K. A wide range of organisations – from national charities to small voluntary groups - have nominated their Hidden Heroes for an R2R break. For more information and to get involved, visit: www.roomtoreward.org.

You can also email a member of the team:

adam.terpening@roomtoreward.org

joe@roomtoreward.org



Follow us on social media [@roomtoreward](https://www.instagram.com/roomtoreward)



Reg. Charity Number: 1160675